



Comhairle Contae **Lú**  
**Louth** County Council



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# DUNDALK

## RETAIL INVESTOR PROSPECTUS

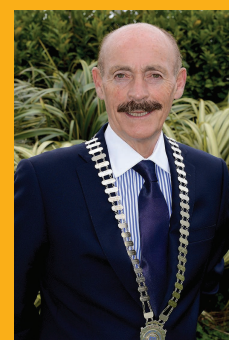




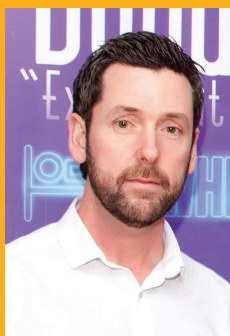
**Joan Martin**  
Chief Executive  
Louth County Council

Dundalk is a thriving retail town in the north east, located equidistance from Belfast and Dublin. A combination of national and local independent retailers makes Dundalk an attractive destination for shoppers and visitors. Louth County Council working in conjunction with Dundalk BIDS Ltd and Dundalk Chamber of Commerce has developed a suite of retail incentives to promote and support existing retailers in the town, and encourage new retailers to locate here. The recently announced funding for the Clanbrassil Street and St Nicholas Quarter Rejuvenation will provide a welcome boost to the main spine of the town, and, hopefully, benefit retailers in adjoining streets. Working together, we can make Dundalk the premier retail destination in the North East and build on our existing attractiveness to both shoppers and visitors.

Dundalk Chamber of Commerce has recognised and promoted the value of retailing in the town for many years. As instigators of the Dundalk BIDS company and a supporter of the Council's Retail Incentive Schemes, the Chamber fully acknowledge the value of a thriving local economy. Indeed, the Chamber has promoted the town over many years, particularly with the 'Shop Local' campaigns, and continues to play its part in making Dundalk the best place to Invest, Live, Shop and Play.



**Michael Gaynor**  
President of Dundalk  
Chamber of Commerce



**Martin McElligott**  
Dundalk BIDS Manager

Dundalk Town Centre is the largest retail hub in the northeast – strategically placed between Dublin and Belfast, it has excellent retail facilities for visitors and locals alike. The main streets offer an eclectic shopping experience from high-end designer boutiques to the hottest names on the high street, all in close proximity. The town has a vibrant café culture and also enjoys a bustling night life with a wide range of restaurants, pubs, clubs and theatres to choose from.

# How about Dundalk?

M

Easy/Direct  
access to **M1  
Motorway**

**72km**  
from Dublin  
Airport

**94km**  
from Belfast  
Int Airport

Enterprise  
Service on the  
Dublin-Belfast  
rail line

**4** Deep  
Sea Ports  
within 1 hour  
drive

**122,897**  
**POPULATION**

Population Reach within. . .



**30mins**

**221,333**

**45mins**

**473,286**

**60mins**

**1,296,061**

**43%** ARE  
**UNDER 30**

**66%** WITHIN  
**30MINS**  
DRIVE FROM DUNDALK IS  
OF **WORKING AGE**



**18%**  
HAVE A DEGREE  
OR HIGHER

LOUTH DISPOSABLE  
HOUSEHOLD INCOME

**€2.17bn**

# EDUCATION

Dundalk Institute of Technology (DkIT) is the

**4<sup>th</sup> Ranking**

**Institute of Technology** in the Country

**4,084**

students from Louth studying in colleges, IT's & universities

**1,655**

study in DkIT & circa

**2,429**

returning to the county most weekends

DkIT has a total of

**5,500**

students with

**1,400**

graduates per annum

# TOURISM

**101,000** OVERSEAS VISITORS GENERATING **€39 million**

Louth has a total of **17 5★ and 4★ hotels** providing **1138 rooms** and **2680 beds**

**120km** clean coastlines

**3 Blue Flag** beaches, a wide range of water activities and inland and sea fishing

Located in **Ireland's Ancient East**

**6 Championship** Golf Courses

Dundalk **all-weather Horse Racing Track**

**6km** Greenway

Long distanced waymarked **'Tain Way'** in rugged **Cooley Mountains**

**100,000** DOMESTIC VISITORS SPENDING **€15 million**

# ECONOMIC

44ha Mullagharlin Site, Dundalk Science & Technology Park supported by IDA & DkIT science programme

**23 IDA**

**client companies** in County Louth employing over

**3,000**

persons (doubled between 2011 and 2014)

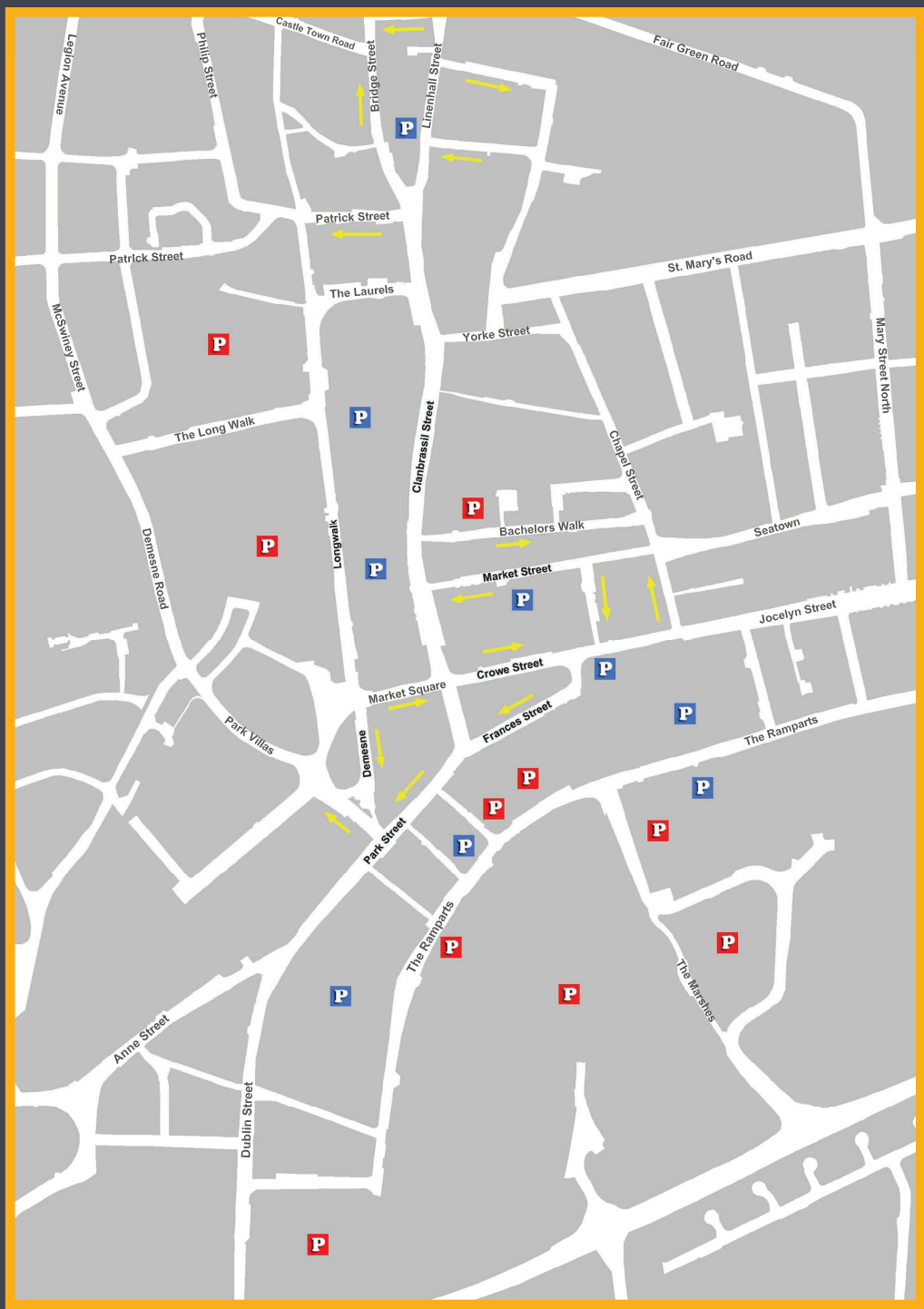
Strong clusters of international companies including **eBay, National Pen, Paypal, Moffets and Xerox**

Strong indigenous industries with circa

**5,000**

persons employed including **Horseware, Fyffes, Boyle Sports and Digiweb**





**DUNDALK PUBLIC  
CAR PARKS**

Library	57
Boys, Longwalk	138
Duffys, Longwalk ( <i>Long Term</i> )	136
Linenhall Street ( <i>Long Term</i> )	26
Rampart Road ( <i>Long Term</i> )	58
Partnership Court	82
Rampart Mizu	17
Roden Place	39
Market Street (DTH)	57

**DUNDALK PRIVATE  
CAR PARKS**

Longwalk Shopping Centre	449
Carroll Village Shopping Centre	329
Marshes Shopping Centre	1600
Williamsons Mall	110
Imperial Hotel	58
Dundalk Lighting	33
McEvoy's	110
Tesco	376



# 85%

OF PREMISES IN COUNTY  
WILL HAVE BROADBAND  
SPEEDS IN EXCESS OF  
**50Mbps** IN **2016**



DUNDALK WILL HAVE

# 92%

OF PREMISES COVERED BY  
COMMERCIAL OPERATORS BY  
**End 2016**



## RETAIL INCENTIVE SCHEMES

Louth County Council's Business Incentive Scheme provides grants for new businesses to locate in premises that have been vacant for a period of over 2 years. Eligibility criteria are applicable but the Business Incentive Scheme provides:

**Year 1** Premises which have been vacant for more than 2 years would be eligible for a grant of **50%** of rates.

**Year 2** Grant of **25%** of rates.

A further Shopfront Improvement Grant is also available for replacement of existing shop fronts, painting, illumination and signage.

To discuss these incentives or for further information contact:

Mary T. Daly, Economic Development, Louth County Council  
t 042 9392961





## LOUTH ECONOMIC FORUM

In 2009, County Louth was the **first County in Ireland to introduce an Economic Forum** (Louth Economic Forum) which brings together representatives of the business sector, the local authority management and state agencies to **stimulate economic activity** in the County. The Forum has developed a 10 Point Plan identifying specific areas of action to be addressed.

## DUNDALK 2020

County Louth pioneered Dundalk 2020 creating the **1st sustainable energy community in Ireland including a 4km Sustainable Energy Zone**. This was the first of its type to bring together all aspects of the community, in order to reduce energy use, and achieve energy efficiency and renewable energy targets. It ultimately became a model for the rest of the Country.

## ARTS/HERITAGE/SPORTS

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- An Tain Theatre & Arts Centre
  - Oriel Centre (Comhaltas Regional Centre)
  - Spirit Store-IMRO Music venue of the year award
  - Oriel Park, home of Dundalk FC, Premier League Champions 2014 & 2015.
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# TRANSFORMATIONAL PROJECTS



- Market Square Refurbishment
- Clanbrassil Street & St. Nicholas Quarter Rejuvenation
- Business Investment District Scheme (BIDS) Dundalk
- Dundalk - Ireland First Demonstration Town for Cycle and Walk to School
- Creative Spark Enterprise Centre
- Great Northern Haven





### Contact Us

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